



2018 SPONSORSHIP AND MARKETING OPPORTUNITIES

*Your premier resource of real estate services
for southern Colorado brokerage industry.*

About SCCB

SCCB's mission is to provide commercial real estate brokers, Realtors® and business affiliate organizations in the Southern Colorado region a professional organization that promotes business integrity, ethical practices, education/networking opportunities, and an accurate shared database of commercial properties. With over 200 members, serving the Southern Colorado market, SCCB is the leading organization for commercial real estate professionals.

Why You Should Sponsor

If you or your company want to be an integral part of the commercial real estate development community in Southern Colorado, you must be a member of SCCB.

With a circulation of over 1,000 in Metro Colorado Springs, Pueblo and Southern Colorado, participating as a Sponsor of SCCB events and programs offers the perfect opportunity for you to grab the attention of real estate professionals and promote your company.

- Over 80% of the SCCB's membership is represented by **brokers and realtors**.
- Combined average yearly event **attendance of over 600** at luncheon meetings, networking events, Annual Golf Tournament, Education Day, and Awards Banquet.
- Special discount pricing on **Commercial Database by Catylist**.
- Access to the SCCB Board of Directors and Community Leaders, plus direct marketing through **Exclusive SCCB Needs and Wants** email distribution.
- Business Growth and development opportunities for new and established companies
- Complimentary registration to sponsored events and programs
- Chance to participate as presenter/patron of **Full Day Continuing Education Course** or **SCCB Awards Ceremony**

Top Reasons to Participate:

- **EXPOSURE** - Market exposure to over 1,000 professionals during event/program promotion to include potential clients and competitors in Southern Colorado. Ability to host events at your property or company office!
- **VISIBILITY** - As a Sponsor, you have the opportunity to address event attendees, which include representatives from the industry as well as local and state politicians and community leaders. Brand recognition through name and logo on the event website and printed materials, plus ability to distribute flyers or brochures or display your banner at sponsored event.
- **PHILANTHROPY**— Supporting the longevity of the commercial real estate industry through educational programming, and job prospects. SCCB members and sponsors also give back to their community through programs and events benefiting the Food Bank for Southern Colorado and charitable organizations.

Continue reading for more details regarding current sponsorship packages and marketing opportunities available...

2018 SPONSORSHIP PACKAGES

Current Availability as of February 2018



SCCB Real Estate Awards Banquet

Primary Sponsor - \$2,000

SOLD!

- Title Sponsor of Annual Awards Banquet
- Acknowledgement in the opening address
- Full Table of 10 to sit at front of room to attend
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

Co-Sponsors- \$1,000

SOLD!

- Affiliate Sponsor of Awards Banquet
- Acknowledgement in the opening address
- 1/2 Table of 5 to sit at front of room to attend
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

SCCB Full-Day Continuing Educational Event

Breakfast Sponsor - \$1,000 **SOLD!**

Lunch Sponsor - \$1,000 **SOLD!**

Cocktail Sponsor - \$1,500 **SOLD!**

- Complimentary breakfast, lunch, and cocktail entry for Two (2) people.
- Acknowledgement in the general session
- Option to address event attendees in the general session
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees
- One Table Top Booth

Table Sponsors- \$600

1 Sold - 5 Available (Feb. 27)

- Complimentary breakfast, lunch, and cocktail entry for One (1) person.
- Acknowledgement in the general session
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees
- One Table Top Booth

Luncheon Sponsors

Primary Sponsor - \$1,000

3 Available (May 16, July 18, October 24)

- Title Sponsor of 1 Luncheon event
- Acknowledgement in the opening address
- Tickets for 4 to attend the event
- Option to host the event at your property
- Option to address event attendees in the opening or closing address
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

Affiliate Sponsor - \$600

SOLD OUT!

- Affiliate Sponsor of 1 Luncheon event
- Acknowledgement in the opening address
- Tickets for 2 to attend the event
- Option to address event attendees in the opening or closing address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

Reserve Your Sponsorship Today!

For more information or to secure your sponsorship package, please contact the SCCB office today by phone at (877) 777-7094 or by email at staff@MySCCB.org.

Continued on next page...

2018 SPONSORSHIP PACKAGES



Current Availability as February 2018

Annual SCCB Golf Tournament Event

Primary Sponsor - \$2,000

1 Available (August 20)

- Exclusive use of the Pavilion. The Pavilion is a food & beverage stopping point between holes 9 & 1. It is a covered patio and the best spot on the course for a sponsor to place someone. Lots of room for signage, marketing material, and has electricity.
- Name and logo will be included in marketing material and material on the day of the event (carts, etc.)
- Recognition will be given before and during the tournament at SCCB events
- A banner can be displayed before the event by the carts, during the event at the pavilion, and after the event by the cart return.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.

Cocktail Sponsor - \$1,000

SOLD!

- Exclusive ability to market via the drink tickets. Sponsor can provide their own tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.
- Sponsor will be able to have a representative ride on the drink cart if they choose to OR place up to 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.

Skills Sponsor - \$1,000

SOLD!

- Exclusive use of the putting green during the event. Sponsor is encouraged to host a putting contest during play.
- Sponsor will be acknowledged on all skills signage (long drive, closest to the pin, etc.)
- Sponsor will have the opportunity to enhance any skills awards given. SCCB will have modest awards for the skills challenges, but sponsor can elect to add to those if they like (not required too). Sponsor will have the opportunity to have 2 representative s at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.

Mulligan Sponsor - \$750

1 Available (August 20)

- Exclusive ability to market via the mulligan tickets. Sponsor can provide their own tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.
- Sponsor will be able to have 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.

Hole Sponsor - \$500

1 SOLD - 7 Available (August 20)

- Each sponsor will have the opportunity to have up to 2 representative (s) at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.

For more information or to secure your sponsorship package, please contact the SCCB office today by phone at (877) 777-7094 or by email at staff@MySCCB.org.

Continued on next page...



To confirm your sponsorship, please return this completed 1-page form to the SCCB office via fax at (303) 820-3844 or email to staff@MySCCB.org. Please ensure that the contact and company information provided below is exact for printing in all SCCB publications.

PAYMENT INFORMATION

If you like, please use this confirmation as your invoice after sending a copy to the SCCB office.

____ Check # _____ (Payable to SCCB)

____ Visa ____ AMEX ____ MasterCard ____ Discover Card #: _____

CVV Code: _____ Expiration: Month _____ / Year _____ Zip Code: _____

Cardholder Name (Print): _____ Signature: _____

CONTACT INFORMATION

Contact: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact Email: _____

Web Page URL / Twitter Handle: _____

SPONSORSHIP PACKAGE SELECTION

Please select your desired Sponsor Package Level and complete the following questions if applicable:

- ☐ **Luncheon Sponsor:** ☐ Primary - \$1,000 Month _____ ☐ Affiliate - \$600 Month _____
(3 Available) ☐ May ☐ July ☐ October **(SOLD OUT)** ~~☐ May ☐ July ☐ October~~
- ☐ **Full-Day Continuing Education Sponsor:** ☐ Breakfast \$1,000 (1 Available) ~~☐ Lunch \$1,000 (1 Available)~~ **SOLD!**
☐ Cocktail \$1,500 (1 Available) ~~☐ Table Sponsors - \$600~~ **(1 Sold - 5 Available)**
- ☐ **Awards Banquet Sponsor:** ☐ Primary - \$2,000 (1 Available) ~~☐ Co-Sponsors - \$1,000 (3 Available)~~ **SOLD!**
- ☐ **Golf Tournament Sponsor:** ☐ Primary - \$2,000 (1 Available)
☐ Cocktail Sponsor \$1,000 **(SOLD)**
☐ Skills Sponsor \$1,000 **(SOLD)**
☐ Mulligan Sponsor \$750 (1 Available)
☐ Hole Sponsor \$500 **(1 SOLD - 7 Available)**